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SHEPHERD INTERACTIVE

GRAPHIC DESIGN • BRAND IDENTITY • WEB DEVELOPMENT • INTERNET STRATEGY • CONSULTING • WEB HOSTING • VIDEO

5210 SW Corbett Ave. • Portland, OR 97239 • www.shepherd-interactive.com

TECHNOLOGY CORNER: FLASH VS. SEO: CAN ONE SITE HAVE IT ALL?

One of the common assumptions of website design is that you can have rich interactivity using Flash or, you can have a site that is easy to use, accessible and also search engine friendly. We're happy to dispel these myths. You can have it all; but you have to plan and do some extra work.

[Read more](#)

SHEPHERD MOVES TO NEW DIGS

Exciting changes are afoot for Shepherd Interactive. We've moved to a new office space at 5210 SW Corbett Ave., very close to our old home. We grew tired of scraping our knuckles on the ceiling every time we stretched, bumping into each other in the kitchen, and double-booking the conference room.

Thanks to you, our clients, Shepherd Interactive is growing and expanding our offerings. We can now offer three meeting rooms, a better view, and more resources to meet your business needs.

Please update your records to reflect our new address:

Shepherd Interactive
5210 SW Corbett Ave.
Portland, OR 97239

We hope we can show you around sometime soon.

Stop by any time!

ON THE GREEN FRONT THE FOUR Rs OF ELECTRONIC RECYCLING

You're probably familiar with the 3 Rs of sustainability; reduce, reuse, and recycle. When it comes to high-tech junk, three Rs doesn't cut it. Forward thinking companies that focus on keeping high-tech waste out of landfills use a four R model: reuse, redeploy, remarket, and recycle. E-Tech Recycling is a Northwest company that is leading this sector.

[Learn more](#)

FIND A RESTAURANT
OUR FOOD
KIDS
MERCHANDISE
SUSTAINABLE BUSINESS
NEWS & EVENTS
ABOUT US

BURGERVILLE
FRESH • LOCAL • SUSTAINABLE



EMPLOYEE PROFILE
HEATH SCHWEITZER

With more than eight years of industry experience, Heath masterfully blends business sense and technical expertise in the design, development, and management of complex web infrastructures for small-medium size businesses as well as large Fortune 500 companies, like HP, Intel, and Tektronix. His ability to conceive and explain complex technical solutions that help solve business problems makes him one of the rare technologists who can communicate clearly in a non-technical business focused manner.

THANK YOU FOR A GREAT 2008!

Shepherd Interactive thanks our clients for a great year, one in which we were involved in many great projects, such as these:

- Shepherd launched a new interactive, Flash-based website for Burgerville (www.burgerville.com). We also created a 6-minute video that highlighted the legacy of Burgerville leaders, and serves as a foundation for their culture.
- The Center for Career and Academic Achievement now has a website (theccaa.net) they can update themselves, thanks to Shepherd Interactive creatively leveraging an open-source CMS platform.
- Our new website for Continū (www.continu.net) serves as a key communication tool for their data backup and recovery business.
- An open source CMS solution went into the construction of E-Tech Recycling's new website (www.etchrecycling.com), which helps them achieve their mission of recycling all of the consumer electronics they take in.

Everyone at Shepherd is looking forward to pushing the boundaries even more and creating great solutions for our clients in 2009!